

SWISS NATIONAL MUSEUM.



Focus event

Wednesday | 09.03.2022 | 17.30 – 19.30 | Auditorium Willy G.S Hirzel

Deep Fakes - Art and Its Double

Welcome

Denise Tonella
Director of the Swiss National Museum

Muriel Siki
Journalist, TV producer, and conference moderator

Keynotes :

Deep Fakes: Art and Its Double – The Exhibition (in English)

Sarah Kenderdine

Professor, EPFL - Laboratory for Experimental Museology, Director EPFL Pavilions

The Swiss archeologist Paul Collart and the site of Palmyra (in English)

Patrick Michel

Senior Lecturer, University of Lausanne Institute of Archeology and Classical

Patrimoine archéologique syrien après dix ans : espoir et désespoir (in French)

Michel Al Maqdissi

Researcher in the Department of Oriental Antiquities, Musée du Louvre, and former Director of Archaeological Studies and Excavations, Directorate-General for Antiquities and Museums, Syria

Moderation: Muriel Siki

Roundtable: *Social impact of reconstruction (in English)*

Benno Widmer

Head Museums & Collections, Federal Office of Culture

Andrea Balbo

ALIPH Foundation, Project Manager

Patrick Michel

Leads currently the Collart – Palmyre Project as Senior Lecturer at University of Lausanne. He also holds a Diploma of Art Law at the University of Geneva.

Michel Al Maqdissi

Researcher in the Department of Oriental Antiquities, Musée du Louvre, and former Director of Archaeological Studies and Excavations, Directorate-General for Antiquities and Museums, Syria

Emanuela Sebastiani

INZone

Introduction Roundtable and moderation: Muriel Siki

Partner: In cooperation with University of Lausanne, EPFL – École polytechnique fédérale de Lausanne/Laboratory for Experimental Museology, ZAZH – Zentrum Altertumswissenschaften Zürich, UZH,

Proceeding

- 17.15 Admission at Auditorium Willy G.S. Hirzel
- 17.30 Welcome and introduction of the guests by Denise Tonella, Director of the Swiss National Museum and Muriel Siki, journalist, TV producer, and conference moderator
- 17:35 Keynote I: Deep Fakes: Art and Its Double – The Exhibition by Prof. Sarah Kenderdine
- 18:00 Keynote II: The Swiss archeologist Paul Collart and the site of Palmyra by Patrick Michel
- 18:20 Keynote III: Patrimoine archéologique syrien après dix ans : espoir et désespoir by Michel Al Maqdissi
- 18:40 Panel discussion: Social impact of reconstruction with Benno Widmer, Andrea Balbo, InZone NGO, Patrick Michel, Emanuela Sebastiani and Michel Al Maqdissi moderated by Muriel Siki

Questions from audience

Approx. 19:30 End

Admission: free

Further information: e.g. language/accessibility/with reservation/contact tracing/ticket entitles to museum admission on the same day etc.